**1.Introduction**

Toronto is the [provincial](https://en.wikipedia.org/wiki/Provinces_and_territories_of_Canada) [capital](https://en.wikipedia.org/wiki/Capital_city) of [Ontario](https://en.wikipedia.org/wiki/Ontario) and the [most populous city in Canada](https://en.wikipedia.org/wiki/List_of_the_100_largest_municipalities_in_Canada_by_population). The diverse population of Toronto reflects its current and historical role as an important destination for [immigrants to Canada](https://en.wikipedia.org/wiki/Immigration_to_Canada). More than 50 percent of residents belong to a [visible minority](https://en.wikipedia.org/wiki/Visible_minority) population group, and over 200 distinct [ethnic origins](https://en.wikipedia.org/wiki/Ethnic_origin) are represented among its inhabitants. While the majority of Torontonians speak [English](https://en.wikipedia.org/wiki/English_language) as their primary language, over 160 languages are spoken in the city.

Such a diverse city would be the best place to open a Multi-cuisine restaurant.

**1.1 Business Problem**

The objective of this capstone project is to analyze and recommend the best neighborhoods in the city of Toronto to open a new Multi-cuisine restaurant serving different continental foods. Using data science methodology and machine learning techniques like clustering, this project aims to provide solutions to answer the business question: Where would you recommend a new investor to open a Multi-cuisine restaurant in the city of Toronto?

In this project we would be mainly looking at the below:

* Areas for large scope of shopping- Because common most people shop at least once every week and that is usually the same day they decide to dine out!
* Areas having restaurant venues- So that we can perform clustering on them and accordingly check for the concentration of restaurants in these areas.

**1.2 Target Audience**

This project is useful for any investors who are willing to open a new Multi-cuisine restaurant in the city of Toronto. All potential investors in the food industry, particularly in Toronto can draw insights from this project. These insights will give a better understanding of the business environment and help reduce risk and reap generous returns.